



FOR IMMEDIATE RELEASE

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New Development Director Joins OLS Family

The Orchard Lake Schools is pleased to announce that Mr. Christopher Czarnik will be joining our campus community as the new Chief Development Officer. After an extensive search, we are pleased to share that he brings a tremendous amount of high school and college level experience to OLS.

Most recently, Czarnik was Director of Major Gifts at Detroit Public Television (WTVS), the viewer-supported PBS member station serving the 11th largest market in the United States. As a key member of the network's leadership team, he was instrumental in implementing fundraising strategies to help maintain the arts, culture, news and educational programming, all hallmarks of PBS.

Prior to serving public television, Czarnik was Director of Advancement at De La Salle Collegiate High School. He served on the leadership team, formulating and implementing strategies to address the school's operational budget and vision for the future. He was responsible for several key areas, including major, annual and planned giving, alumni relations and communications.

As the former Director of Athletic Development at the University of Detroit Mercy (UDM), Czarnik focused efforts on departmental fundraising, including a multi-million-dollar capital improvement campaign. His role also included donor cultivation, stewardship and recognition events.

Czarnik attended the University of Detroit Mercy where he received his B.A. in Communications Studies and his M.A. in Economics. The former UDM baseball player went on to play professionally for the Atlanta Braves minor league system where he reached the AAA level. He was head baseball coach at UDM (June 2000-04) and parlayed his baseball career experiences into his nationally syndicated newspaper column.

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